

2023 FOUNDATION ANNUAL REPORT



FORWARD THINKING
FOR A BRIGHTER TOMORROW





FORWARD THINKING FOR A BRIGHTER TOMORROW

Mission: To support education, research, professional development, publications, and public relations efforts for the association management professional.

2022-23 BOARD OF TRUSTEES

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Chair: Michele White, CAE
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Grant Chair: Eileen Johnson

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Treasurer: J. Nealy Wheat, CAE
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Immediate Past Chair: Michele White, CAE

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COMMITTEE CHAIRS

Auction Co-Chairs: MaryBeth Williams
and Lynn Miles, CMP Fellow
Grant Chair: Barbara Peck

Have you ever wondered why FSAE has a Foundation?

The Foundation is an entity that raises funds to support our community. With the donations we receive, FSAE can provide exceptional educational programs as well as offer grants to attend our Annual Conference or even help you get your CAE or CMP. Without FSAE and the Foundation, I would not have the wonderful job I have today. Thanks to the educational programs, I learned how to run an association. And when I first started with the Florida Recycling Partnership Foundation and had a super small budget. Thanks to the FSAE Foundation, I received a grant so that I could attend the Annual Conference and continue my professional journey.

In the association and hospitality industries, education is the key. Never stop learning! Heck, thanks to our Think Tank, I am no longer afraid of AI. The Foundation Think Tank is a unique opportunity to discuss important association management issues and a wonderful way to network with people you may barely know. Think Tanks are held every other year so get ready to join us in 2025 for our next one.

For those who have contributed, THANK YOU! Whether you wrote a check, donated items for the Auction or parted with a few bottles of your favorite wine for the wine toss, you are appreciated. You have helped our community members achieve their goals. We see our members growing and thriving thanks to you and your donations.

There is still more to accomplish! Please consider an extra contribution in 2024 through donations, luncheon matching programs, or the Auction. Your donations make it possible for us to give more grants to members so they can reach their potential. Invest in your FSAE Foundation today.

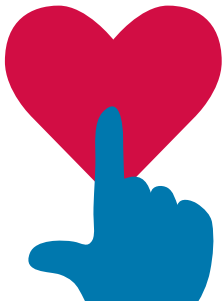
Keyna Cory

*2023-24 FSAE Foundation
Chair*



2023 BY THE NUMBERS

INVESTMENTS



\$21,713

Cash Contributions

Investors : **122**

GRANTS



\$10,485

Funds Awarded

Grants : **18**

EDUCATION



\$20,000

Program Funds

AUCTION



\$72,165

Total Proceeds

Auction Sponsor

EXPO
AUCTIONS

VOLUNTEERS

24

2022-23 Committee
Members

36

2023-24 Committee
Members

45

2023 Auction
Volunteers Onsite

MATCHING



\$3,330

Total Raised

Matched Funds :

\$1,815

Hancock Whitney matched up to \$250 of funds collected at our Power Luncheons. **Thank you!**

2023 AUCTION

Online Auction: June 1 - 9 | Mobile Auction: July 5-13

PROCEEDS

On-Site Mobile Auction **\$38,439** Online Auction **\$15,245**

 Total Raised **\$72,165**

BEER TASTING:



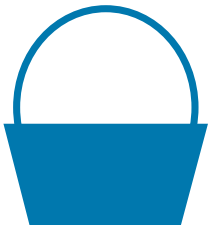
New This Year! CVBs around Florida donated beer from local breweries for participants to sample with the instruction of The Beer Bros. **Thank You All!**

Participants **97** Total Raised **\$3,740**

5050
DRAWING

Total Raised **\$1,055**
Winner: **Chip Tatum**

DONATIONS



Total Received **258**

Destination Baskets **14** Association Baskets **13**

BIG TICKETS



Tickets Sold

744
\$14,592

WINE & LIQUOR TOSS



Rings Tossed:

4,000

Total Raised **\$1,721**

Bottles Donated

BIG TICKET WINNERS: TOP SELLERS:

Benchmark Package: **Steve Crist**
Marriott Package: **Wendy Parker**
OPAL Collection: **Glenn East**
Royal Caribbean Cruise:
Jeremy Mercado

Kathy Masterson
Carol Lanham
Kim Barclay
Christy Gandy
Mary Beth Williams

BIG TICKET DONORS:



EDUCATION: Executive Series Luncheon

September 2023

2024 Legislative Session: What to Expect in January

Speaker: Representative Allison Tant

Sponsored by Experience Kissimmee



The Foundation's Executive Series Luncheons are sponsored events exclusively for Association Executive Members.

Luncheon speakers are selected for their insights on topical issues regarding Florida Associations such as government, legal, finance, regulatory, social reform, etc. All FSAE Executive members are invited to attend and the luncheons are free, thanks to our generous sponsors!

“

As a 2023 Grant recipient, I'm happy to say THANK YOU to all of our Foundation contributors!

These Grants are vital to the professional development of so many members – especially now that budgets are tight. I will forever be grateful and pay it forward through the small change collection at Power Luncheons and supporting the Auction!”



- Stephanie Thomas CAE, CMP
Florida Chamber of Commerce



2023 Think Tank: Managing and Thriving in a time of Constant Disruption – A Technology Perspective and Deep Dive for Associations

September 2023

Speaker: Reggie Henry, CAE; ASAE Chief Information and Performance Excellence Officer

Hosted and Sponsored by Hyatt Place Panama City Beach



Think Tank Facilitator Reggie Henry, CAE asked participants, **“What are you struggling with?”** before launching into discussions. Several of the responses were related to artificial intelligence or AI, but many also mentioned maximizing the technology that organizations already have in place and building the need for change in organizations with outdated technology. Discussions from Think Tank were compiled into a report available to all FSAE members.



Download the 2023 and all previous Think Tank white papers at www.fsae.org/think-tank.

Join us for the next Think Tank in 2025!

Think Tank is a bi-annual event hosted by the FSAE Foundation designed to contribute to the association management knowledge base. The meeting gathers a small group of association decision makers to contemplate an issue, topic or idea concerning the operation of associations and/or the association management profession.



GRANTS

Funding Professional Development

In 2023, the FSAE Foundation awarded **18 grants totaling \$10,485**. These grants are possible because of our corporate partner donors, auction donors & patrons; and member donations to the FSAE Foundation. In 2023, **Marriott International, Naylor Association Solutions, Personify and FSAE Member Donations** have supported members' professional development through their generous donations to the Foundation.

Thank you to all contributors for your support!

Marriott International Hotels & Resorts of Florida Grant

Assist an FSAE Association Executive Member in gaining professional development through education or training at the FSAE Annual Conference.



Lisette Mariner, CAE, Partners In Association Management



Personify Small Staff Grant

Assist association professionals through education at the FSAE Annual Conference. To qualify, you must be a full-time employee for an Association with fewer than 20 staff.



Tamekia Bennett, FL Society of Health-System Pharmacists



Nicole Smith, Association of Collegiate Schools of Planning



Naylor Association Solutions Communications Grant AND New Member Grant

Assist an FSAE Executive member who is currently in a communications, marketing or membership role through education at the FSAE Annual Conference. In addition, the New Member grant assists someone new to the association industry who is not currently a member of FSAE, attend the FSAE Annual Conference and covers membership dues for one year.



MaryBeth Williams, Friends of the Riverwalk, Inc
Jordan Heller, Suncoast Wedding & Event Leaders



FSAE Member-Funded Grants

Member contributions to the Foundation fund 80% of the Grants we are able to provide members for professional development. This includes participating in the Auction, Beer Tasting, Power Luncheon matching donations, direct contributions and more. **Thank You!**



July 2023

PAY TO THE ORDER OF FSAE Foundation 7,870.00

Seven Thousand eight hundred seventy & 0/100 DOLLARS



Thank You for Supporting Your Professional Association



"I am incredibly grateful to have been awarded the Naylor Association Solutions Communications Grant for 2023. **The grant not only provided crucial financial support to attend the 2023 FSAE Annual Conference but also contributed to important ongoing professional development.** Thanks to Naylor, Friends of the Riverwalk is empowered to enhance our outreach strategies and make a lasting impact within our community.



- MaryBeth Williams
Friends of the Riverwalk

FSAE Member-Funded Grants

“A Year of FSAE”

Assist an FSAE Association Executive Member in gaining professional development throughout the year at all FSAE Educational Programs (except Annual Conference).



Kristyn McCauley, CAE, CMP, Partners in Association Management
Joe Quartarone, US Bocce Federation

Associate Member Grant

Assist FSAE Associate Supplier Members in gaining professional development at the FSAE Annual Conference.



Christine Capozzi Adkins, Impact Conference Planning, Inc.
Barbara Armentrout, CAE, Mesa Group
Elizabeth Pardillo, CMP, Maritz Global Events

Foundation Grant

Assist FSAE Members in gaining professional development at the FSAE Annual Conference.



Danielle Jessup, CMP, Partners in Association Management

CAE or CMP Grant

Assist in covering costs of the application fee, study class registration, and the standard study materials for the Certified Association Executive (CAE) or Certified Meeting Professional (CMP)



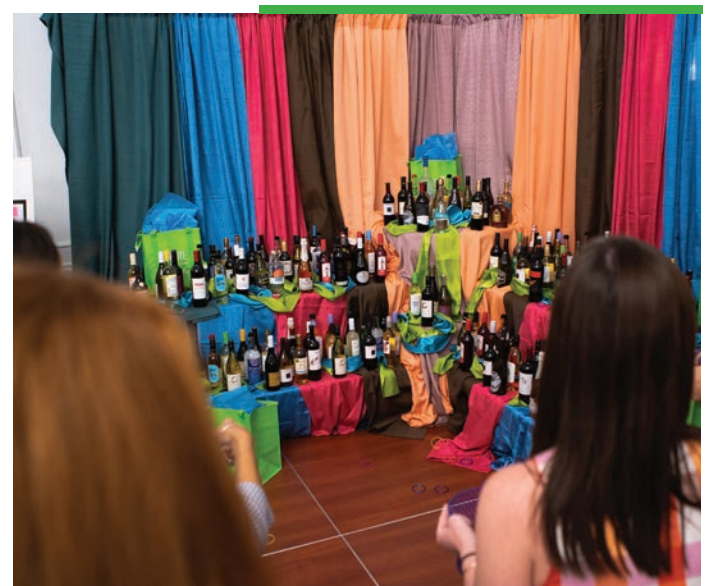
Paul Bebee, FL Association of Managing Entities
Candace Yeager, FL Home Builders Association



“The FSAE Foundation Grant offset the costs of the Annual Conference, making it financially possible for me to attend. In the past my hotel paid for everything. Now as a self employed business owner, all the expenses come out of the business. It was a blessing to have the resources to make this affordable. Thank you FSAE.



- **Christine Capozzi Adkins**
Impact Conference Planning



Wine & Liquor Toss

Diversity Grant

Assist an Association Executive in gaining professional development through education or training at the FSAE Annual Conference. Eligible candidates must be a member of a racial or ethnic minority group, LGBTQ+ Community, or a person with a disability.



Stephanie Thomas, CAE, CMP, FL Chamber of Commerce

Marsha Kiner, CAE, Children's Trust of Alachua County

Young Professional Grant

Assist FSAE Executive and Associate Young Professional Members in gaining professional development at the FSAE Annual Conference or Education Expo. (Young Professionals are defined as FSAE members that are 35 years old and under or less than 3 years in the industry.)



David Hanscom, The Vident Company

Savannah Rojas, Florida League of Cities

Nicholas Sangiami, The Vident Company



Grant Recipient



"As a proud recipient of the FSAE Foundation Grant, I can attest to its pivotal role in my personal growth and career success. This support has not only provided crucial financial assistance but has also ignited a spark for innovation and fueled my determination to attain my CAE. With the unwavering backing of the FSAE Foundation, I embarked on my CAE journey, revealing the profound commitment to fostering excellence in the association field. **This grant has undeniably been a driving force for me, and I am profoundly grateful for the opportunities it has unlocked.**



- Paul Bebee, FL Association of Managing Entities



Big Ticket Sales

2023 INVESTORS

Cash Contributions Received January 1 - December 31, 2023

Visionary: \$1,001 +

Keyna Cory
William Glenn East, CAE,
RCE*
Hancock Whitney
Hyatt Hotels in Florida*

Benefactor: \$751 - \$1,000

FL Thoroughbred Breeders'
and Owners' Assn*
Ocean Properties, Hotels &
Resorts & Affiliates*
Victor J. Raymos, RCE, CRS,
ABR
Rumberger, Kirk &
Caldwell*
Jim Zaniello, FASAE*

Steward: \$501 - \$750

Tara Liaschenko, CMM*
Novi AMS*

Champion: \$251 - \$500

Adrienne Bryant, CAE*
Toby Cummings, CAE*
Patty Flanagan*
Christy Gandy*
Carol Hawk, CAE, RCE*
Amanda Motes
Audrey and Bill Ring*
Donna H. Ross, CAE Ret.
Robert J. Sniffen*

Altruist: \$101 - \$250

Allied Societies Alliance*
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Paul Bebee
Tamekia F. Bennett
Beth P. Brunner,
Calhoun Management*
Laura R. Caputo, J.D. *
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Andrew Eason, CAE
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Rachel Luoma, MS, CAE
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Sandy Merrill
Donna Oser, CAE*
Elizabeth Pardiillo, CMP
Rosen Hotels & Resorts*
The Shores Resort & Spa*
Gail S. Siminovsky, CAE
Crissy Tallman, CMP, CAE,
CEM
Ellen Teeter, AP*
Jessica Walters
J. Nealy Wheat, CAE, SPHR*

Investor: up to \$100

Jennifer K. Abdelnour, CAE
Adrian Amos - Honderick,
CAE
Bill Anderson, CAE, LEED AP
Barbara J. Armentrout, CAE
Heather Armstrong, MBA,
CMP
Jim Ayotte, MBA, CAE
Erin Ballas
Becky Barlow*
Brian Bazinet
Alan Beaubien, CHA
Mandy Bianchi
Mariama S. Boney, LMSW,
CAE, CPEC
Janegale M. Boyd
Gregory Brooks
Christine Capozzi Adkins
Veronica Catoe*
Susan Cheshire, CAE*
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Niel Dawson
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Duncan Wall
Kristina Walters
Tammi Wathen*
Richard Watson*
Michele L. White, CAE
Nikki L. Wiktorsson

**2024 Grant
Applications
Now Open!**

Deadline to Apply:
April 30

Thank You to our
2024 Grant Donors:



**fsae.org/
grants**

**Donation made in memorium of Frank Rudd, CAE, CMP*

AUCTION DONORS

*The auction's success would not be possible without our generous donors and patrons who purchase the incredible items available. **Thank you.***

1905 Family of Restaurants	Crayola Experience	Florida Realtors	Holiday Inn Orlando - Disney Springs Area
3 Daughters Brewing	David Bennett, CAE	Florida Recycling Partnership Foundation	Holiday Inn Resort Orlando - Lake Buena Vista
4 Rivers BBQ Smoke House	Daytona Beach CVB	Florida Repertory Theatre	Holiday Inn Resort Pensacola Beach Gulf Front
ABC of Georgia	Daytona Grande Oceanfront Resort	Fort Myers - Islands, Beaches and Neighborhoods	Holiday Inn St. Petersburg N/Clearwater
Alchemy Climbing	Discover Dunwoody	Foxtail Coffee Co	Homewood Suites Orlando Theme Parks
Angela Delune	Disney Meetings & Events District 850	FSAE	Hotel Alba Tampa
Angell & Phelps Chocolates	DoubleTree by Hilton Grand Key Resort	FSU Athletics Department	Hotel Effie Sandestin
AR Workshop Tallahassee	Doubletree by Hilton Jacksonville Riverfront	Ft. Lauderdale Museum of Discovery and Science	Hyatt Place and Conference Center Wesley Chapel
Awards4U	DoubleTree by Hilton Orlando at SeaWorld	Fulltilted, LLC	Hyatt Place/Hyatt House Tampa Downtown
Bahia Mar Fort Lauderdale Beach - A DoubleTree by Hilton	Edison and Ford Winter Estates	Gabrielle Consulting	Hyatt Regency Coconut Point Resort & Spa
Barrymore Hotel Tampa Riverwalk	Elite Island Resorts Caribbean Embassy Suites by Hilton St. Augustine Beach Oceanfront Resort	GEMS: Gilbert Exposition Management Services	Hyatt Regency Grand Cypress
Bay Area Apartment Association	Embassy Suites by Hilton Tampa Airport Westshore and Zoo Tampa	Glory Days Grill	Hyatt Regency Orlando
Bayou Joes Marina and Grill	Etherio	Gold Coast Railroad Museum	Innisbrook Golf Resort & Spa
Benchmark Pyramid Hospitality Hotels & Resorts in Florida	Experience Kissimmee	Great Wolf Lodge - Georgia	Intuition Ale Works
Best Western Gateway Grand Hotel & Conference Center	Fazio International, Ltd.	Guy Harvey Resort St. Augustine Beach	Jacksonville Zoo and Gardens
Bok Tower Gardens	FJA Research and Education Foundation	Hammock Beach Golf Resort & Spa	Just Breathe Aerials
Bradenton Area Convention & Visitors Bureau	FL Assoc of School Administrators	Hard Rock Hotel-Daytona Beach	JW Marriott Miami Turnberry Resort & Spa
Bravoz	FL Dental Assn	Hardy Smith Consulting	Kennedy Space Center Visitor Complex
Brevard Zoo	FL Manufactured Housing Assn	Hilton Cocoa Beach Oceanfront	Key West Express
Broadway Palm Dinner Theatre	FL Protein and Food Distributors Assn	Hilton Daytona Beach Oceanfront Resort	Keyna Cory
Butterfly World	FL Recreation & Park Assn	Hilton Fort Lauderdale Marina and Sawgrass Recreation Park	Laura Davis Safety Harbor Resort and Spa
Cadillac Hotel & Beach Club	FL Rural Water Assn	Hilton Ocala	Life Worth Leading, Inc.
Challenger Learning Center of Tallahassee	Flamingo Gardens	Hilton Orlando	Line1 Communications, Inc - TextBox
Charlotte Regional Visitors Authority	Florida Everblades	Hilton Orlando Altamonte Springs	Lion Country Safari
Chattanooga Tourism Co./Westin Chattanooga	Florida Museum of Natural History	Hilton Palm Beach Airport	LM Restaurants
Christy Gandy	Florida Ports Council	Hilton Sandestin Beach Golf Resort & Spa	Loews Coral Gables Hotel
Clearwater Marine Aquarium		Hilton West Palm Beach	Margaritaville Resort Orlando
CMX Cinemas		Holiday Inn & Suites Harbourside	Marlow's Tavern
Comfort Inn & Suites Daytona Beach Oceanfront			Marriott Beachside Hotel Key West

THANK YOU ALL FOR YOUR SUPPORT!

Marriott International Hotels & Resorts of FL
 Marriott Key West Beachside
 Marriott Suites Clearwater Beach
 Miami Zoo
 MOSI Tampa
 Mulligan's Beach House Bar & Grill
 N.E. FL Assn of REALTORS
 Naples Botanical Garden
 Naples Marco Island Everglades CVB
 Naylor Association Solutions
 NoviAMS
 Ocean Center
 Ocean Properties Hotels & Resorts
 Omni Orlando Resort at ChampionsGate
 One Ocean Resort & Spa
 Opus Coffee
 Original Orlando Tours
 Palm Beach Marriott Singer Island Beach Resort & Spa
 Partners In Association Management
 Pensacola Blue Wahoos
 Personify

Plantation on Crystal River
 Premier Resorts & Management
 PRP Wine International
 Publix Super Markets
 Punta Gorda/ Englewood Beach VCB
 Rapid Press
 Renaissance St. Augustine Historic Downtown Hotel
 Riverside Hotel
 Roger Dean Chevrolet Stadium
 Rosen Hotels and Resorts
 Royal Caribbean International
 Russ Webb
 Saddlebrook Resort
 Sandestin Golf and Beach Resort
 Sheraton Orlando Lake Buena Vista Resort
 Sheraton Sand Key Resort
 Signia by Hilton Orlando Bonnet Creek
 Silverball Retro Arcade
 SpringHill Suites New Smyrna Beach
 St. Augustine Alligator Farm Zoological Park

Starfish Management Solutions
 StarLite Cruises
 Stephanie Thomas
 Sunseeker Resort.
 Sunsplash Family Waterpark
 Tallahassee Automobile Museum
 Tampa Airport Marriott
 Tampa Bay Buccaneers
 Tampa Bay Economic Development Council
 Target Print & Mail
 The Bass
 The Breakers
 The Children's Museum of the Treasure Coast
 The Link Event Professionals, Inc
 The Lodge & Club Ponte Vedra Beach
 The Ringling
 The Ritz-Carlton Resorts of Naples
 The Ritz-Carlton, Amelia Island
 The Ritz-Carlton, Sarasota
 The St. Augustine Pirate & Treasure Museum and The Colonial Experience

The Westin Tampa Bay
 Threads Worldwide
 Tideline Ocean Resort & Spa
 Toffee to Go
 Tom Morrison
 Tomahawks 51
 Total Wine & More
 Trump International Beach Resort
 Tween Waters Inn
 University Athletic Association
 Uptown Cafe
 Visit Gainesville, Alachua County
 Visit Jacksonville
 Visit Lauderdale
 Visit Orlando
 Visit Tallahassee
 Visit Tampa Bay
 Waldorf Astoria Orlando
 Wild Adventures Theme Park
 Wines for Humanity
 Winter Park Play House
 WonderWorks, Orlando
 Wyndham Orlando Resort International Drive
 Yacht Starship

Auction Sponsor



Wine Toss Sponsors



Auction Donations

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Shontae White
Josh Whitfield
Rob Wicker
Maddie Williams
Mianne Williams
Joshua Witt Braswell
Tina Wood
Rich Woodruff
Peggy Yost

**SAVE THE
DATES:
2024
AUCTIONS**

**Online
Auction:
June 1 - 10**

**Onsite/Mobile
Auction:
July 9-18**

**[fsae.org/
silentAuction](https://fsae.org/silentAuction)**

INVEST IN YOUR PROFESSION

FORWARD THINKING FOR A BRIGHTER TOMORROW

Give Back to Your Profession by Supporting the FSAE Foundation

The FSAE Foundation provides grants, education, and industry research. These benefits support members' career growth and build knowledge for individual and organizational advancement. Supporting the Foundation enables your professional community to thrive and provides you with tools for your personal development now and in the future.



GRANTS
14 grants for
up to \$7,800
awarded annually



EDUCATION
\$20,000 per year
for Conference
speakers



INITIATIVES
like Think Tank &
Compensation &
Benefits Survey

The Foundation wants to help **all members** become change makers and to influence the community for the better. We can't do this without **your** contribution.

How can you support Foundation programs and your profession?



Make a one-time contribution



Make a monthly pledge

Select Amount:

- \$10 per month for 12 months = \$120
- \$20 per month for 12 months = \$240
- \$50 per month for 12 months = \$600
- \$75 per month for 12 months = \$900
- \$100 per month for 12 months = \$1,200

(Print, type or attach a business card)

Name: _____

Title: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Total investment \$ _____

Method of Payment: (Check One):

VISA MasterCard AMEX Check #: _____

Name on Card: _____

Credit Card # _____

Exp. Date: _____ / _____ Security Code: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Signature: _____

Mail form and payment to FSAE Foundation,
2410 Mahan Dr., Ste. 2, Tallahassee, FL 32308

Learn more: www.fsae.org/invest