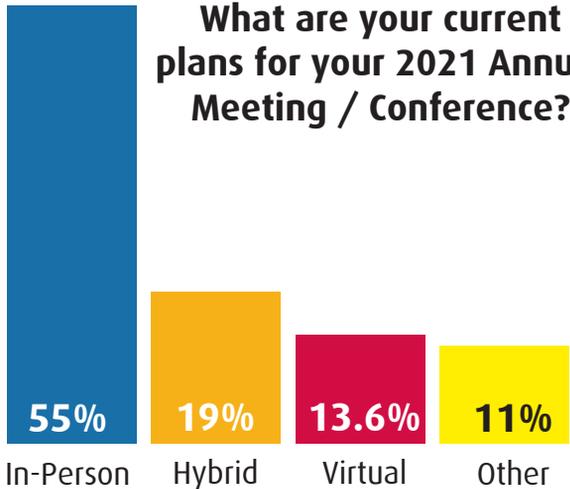


# 2021 MEETINGS SURVEY

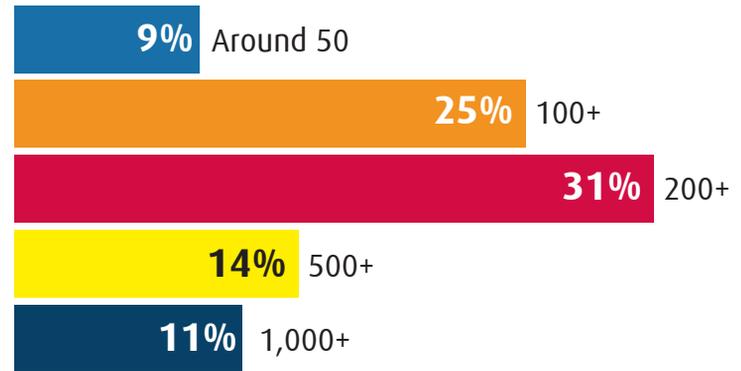
In late-March we asked FSAE Executive Members to tell us about their 2021 conference/meeting plans. We had 146 members participate in the survey and are happy to share the results with you.

## What are your current plans for your 2021 Annual Meeting / Conference?

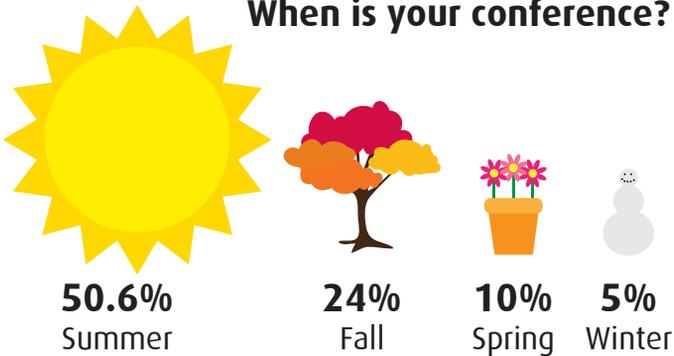


Comments indicate that in-person meetings will most likely be smaller than normal, closer to 200 attendees down from 500+

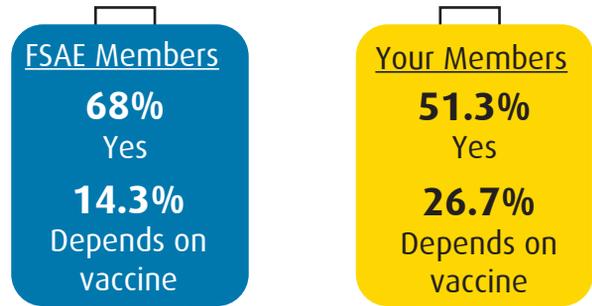
## When your in-person meetings return, what size do you anticipate?



## When is your conference?

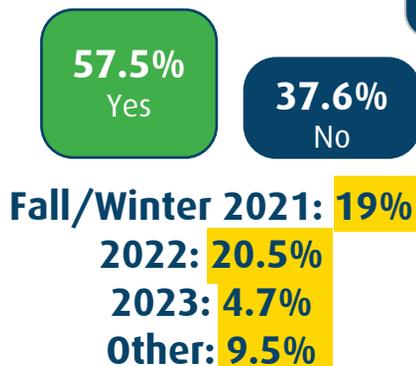


## Will you / your members travel to attend meetings this summer?



10.2% - No for Both Groups

## Is your organization currently booking meetings or sourcing new RFPs?



## How has your search criteria changed for future conference locations or destinations?



Comments indicate that social distancing is top-of-mind as well as flexible space and outdoor options

# 2021 MEETINGS SURVEY



## What are the biggest challenges your organization is facing right now in regards to meetings?

106 responses received - the below reflect most common concerns:

- Attendee budgets / funds available
- Attendee travel restrictions
- How to conduct both an in-person and virtual meeting
- Balance between anticipated attendance and social distancing room sets
- Hotel flexibility with meeting existing room blocks and F&B minimums
- Working with venues with so many layoffs
- Predicting attendance for in-person events
- Uncertainty of how to plan / prepare for 6 months from now
- Expense of hybrid options
- Getting attendees/sponsors/exhibitors to commit and register

## What can our hotel/CVB/venue partners do to help you plan future meetings?

83 responses received - the below reflect most common requests:

- Continue to be flexible with room block and F&B minimums and attrition
- Revised capacity charts available with example layouts to visualize what socially distanced set-ups will look like
- Be flexible with contracts & deposits - have multiple contract review dates to minimize risk on both sides, as things are changing constantly on both the planner & supplier sides
- Provide updates on how city/venue is hosting safe meetings
- Make suggestions creative meeting spaces and outdoor options / terraces
- Continue helping us in making attendees feel safe.

**RE**  
**IMAGINE**

**FSAE 2021 Annual Conference**  
**June 29 - July 1**  
**Hilton Orlando Bonnet Creek**

**Join us in-person or virtually**  
**June 29 - July 1**

**Early Bird Registration Deadline: April 30**

[www.fsaе.org/annualConference](http://www.fsaе.org/annualConference)

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FLORIDA SOCIETY OF ASSOCIATION EXECUTIVES, INC.

**\$9,980 AVAILABLE**

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**DEADLINE: APRIL 30**

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