



Future In Person Meeting Survey Results

QUESTION 1: Is your organization currently booking meetings, or sourcing new RFP's?

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes			53	50.4 %
No			52	49.5 %
No Response(s)			0	0.0 %
Totals			105	100%

QUESTION 2: When are you looking to book your organization's meeting?

Answer	0%	100%	Number of Response(s)	Response Ratio
Fall/Winter 2020			19	13.10 %
2021			77	53.10 %
2022			35	24.14 %
2023			14	9.66 %
Totals			145	100%




QUESTION 3: When your meetings return, what size meeting do you anticipate?

Answer	0%	100%	Number of Response(s)	Response Ratio
15 or less			8	7.8 %
Around 25			18	17.6 %
Closer to 50			36	35.2 %
100+			65	63.7 %
Totals			102	100%

QUESTION 4: Do you think your members will travel to attend meetings this fall/winter?





Answer	0%	100%	Number of Response(s)	Response Ratio
Yes			15	14.2 %
No			88	83.8 %
No Response(s)			2	1.9 %
Totals			105	100%

QUESTION 5: Do you anticipate having a virtual component to in-person meetings?

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes			77	73.3 %
No			26	24.7 %
No Response(s)			2	1.9 %
Totals			105	100%

QUESTION 6: What are the biggest challenges your organization is facing right now in regards to booking future meetings? See responses on next page!

QUESTION 7: If you planned green meetings before COVID, do think you will be able to maintain sustainability initiatives?

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes			13	12.3 %
No			5	4.7 %
N/A			83	79.0 %
No Response(s)			4	3.8 %
Totals			105	100%

QUESTION 8: Is there anything that hotels/attractions can do during this time to help you with planning future meetings? See responses on next page!

FSAE Member Feedback on Future In-Person Meetings - Short Answer Results

6. What are the biggest challenges your organization is facing right now in regards to booking future meetings?

- Group Size
- Mask Requirements
- Uncertainty of federal, state, and local regulations.
- Members uncertainty and perception of risks of traveling. Travel restrictions from employers. When will members be willing to travel again?
- Making people feel safe
- Fear of COVID spreading/uncertainty of the management of the virus/2nd wave/vaccine
- Uncertainty about being able to hosts events in the future, and the difficulty to plan ahead because of that.
- Uncertainty of what 2021 will look like. Most events are planned a year in advance but with not knowing what will happen with COVID not sure when to decide to move forward.
- Determining Plan B
- The lack of the availability for dates because of rebooking from early 2020.
- Spaces big enough to accommodate social distancing
- Cancellation clauses and attrition, establishing contracts with hotels when you might have to cancel if things change, cancellation fees
- not being able to plan large events at the meetings such as parties, banquets, hospitality suites is impacting the F&B minimum. Some hotels are not flexible on this.
- Need for knowledge of technology for hosting in person meetings.
- Knowledge gap of less tech savvy members using virtual event platforms
- Cost – declining revenues
- Budget cuts
- Balancing working from home and children being at home. Childcare. Reopening of Schools.

7. Is there anything that hotels/attractions can do during this time to help you with planning future meetings?

- Flexibility with rescheduling meetings
- Flexibility with Force Majeure and Cancellation clauses and room blocks, even if government regulations allow meetings members of organization's are still concerned about attending
- Be open to lower cancellation penalties and the ability for planners to periodically reduce room nights and room rental leading up to meetings based on input from attendees.
- Flexibility with attrition
- CVBs - Advocacy for the organizations you represent with the hotel and conference industry to make sure people are being treated fairly.
- Share tips and strategies from successful meetings. Videos of socially distanced set ups that worked! Updated floor plans with socially distanced space capacity.
- Provide *specific* details on their social distancing capabilities and other general safety features they've employed.
- Be knowledgeable about restrictions and requirements locally and share this information so we can calm attendee fears and encourage participation
- Alternative Virtual Idea – CVBs providing virtual city experiences for their area