



ASSOCIATION RESOURCE BUYERS GUIDE

Advertising with FSAE leads to more sales and more bookings.

**Buy an ad and get a FREE listing in
RESOURCE 2023-24!**

~ Ad space closes **March 17, 2023** ~

Materials Due **March 31**

Maximize your exposure to the industry's top decision-makers by advertising in the **FSAE Membership Directory & Buyers Guide, RESOURCE**. As a go-to resource used year-round by leading association executives, meeting planners, and influencers, RESOURCE puts your venue or business directly in front of those with the power to allocate millions of dollars in purchasing decisions. The RESOURCE Buyer's Guide provides an in-depth and organized listings and ads of meeting venues and services by region. With RESOURCE rated as one of the most highly valued member benefits, your business will be elevated to the forefront of the industry. Don't miss this opportunity to make a lasting impression and increase your visibility in the market.

Buyer's Guide listings are free for advertisers. With your ad, you receive 150 words to describe your property or service in addition to your business's contact information. It is also possible to purchase a listing without placing an ad.

Please sign, scan, and email this form to reserve your space. For more information, please contact Sue at 850.926.3318 or suedamon@comcast.net.

INSERTION ORDER

- | | | | | | |
|--|---------|---|---------|---|---------|
| <input type="checkbox"/> Back Cover | \$3,710 | <input type="checkbox"/> Inside Front Cover | \$3,485 | <input type="checkbox"/> Inside Back Cover | \$3,375 |
| <input type="checkbox"/> Tab Front | \$3,430 | <input type="checkbox"/> Tab Back | \$3,350 | <input type="checkbox"/> Double-page spread | \$6,270 |
| <input type="checkbox"/> Full page color | \$3,195 | <input type="checkbox"/> 2/3 page color | \$2,715 | <input type="checkbox"/> 1/2 page color | \$2,545 |
| <input type="checkbox"/> 1/3 page color | \$2,200 | | | | |
- Listing only: \$295 (FSAE members) \$375 (non-members)

FSAE will send you an invoice upon publication in July. **Materials are due March 31.**

Company _____ Number of tear sheets _____

Mailing Address _____

City _____ State _____ Zip: _____

Phone _____ Fax _____

Email _____ Date _____

Authorized Signature _____

Please Print Name _____

THANK YOU!

Advertiser acknowledges that all balances are due and payable to FSAE within 30 days of the publication, and may be paid by check. If the balance due is not paid by such time, then Advertiser agrees to pay interest on any unpaid balance at the rate of 5% annually from the date of publication. In the event that FSAE commences any collections efforts against Advertiser based on Advertiser's failure to pay any charges and balances owed, Advertiser agrees and understands that it will be responsible for, and pay to FSAE, any and all costs of collection incurred by FSAE, whether or not a lawsuit is filed, including but not limited to attorney's fees, court costs and any other expenses reasonably incurred, in addition to the principal balance owed and interest at the rate above noted. Advertiser acknowledges that this is a contractual relationship with and obligation to pay FSAE, arising in Leon County, Florida, and it submits itself to the venue and jurisdiction of the courts within that County. No print cancellations will be accepted after the space closing date.