

FSAE EDUCATION EXPO

learn. lead. connect.



8:00 am – 4:00 pm — Registration Open

9:00 am – 10:00 am — Breakout Session I

Event Strategies: Crafting Association Event Success with AI - Rich Vallaster, III, CEM, DES

ROOM A1

Reading Financials for English Majors - Damian Kavanagh, Ed.D., CAE

ROOM A2

10:00 am – 11:30 am — Trade Show and Refreshment Break

FSU Basketball Arena

Join us for refreshments, snacks, and Wine Toss in the Expo

11:45 am – 1:15 pm — Keynote Luncheon

FSU Basketball Arena

Sponsored by Visit Tampa Bay

Blaze Your Brain: Turn Negative Thoughts into Positive Action - Jessica Rector, MBA

1:15 pm – 1:45 pm — Desserts & Drawings in the Trade Show,

FSU Basketball Arena

2:00 pm – 3:00 pm—Breakout Session II

Associations Under Fire: Everything You Need to Know to Mitigate Risk - Jeff Tenenbaum, Esq.

ROOM A1

Redefining Membership: Innovative Approaches for Loyalty and Growth - Chris Garner, CEM

ROOM A2

3:15 pm – 4:15 pm—Breakout Session III

Numbers Don't Lie: How Personalization and AI Can Boost Engagement - David Jovel

ROOM A2

Jeopardy!™-Style Ethics Showdown: Test Your Knowledge and Win! - Adrienne Bryant, CAE

ROOM A1

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